

## Fair Use and License Agreement

This agreement regulates the use of mascots and logos ("art") owned by the Pony Events Federation e.V., Poststraße 6, 59174 Kamen, Germany. It is not applicable for any artwork made by convention artists or third parties based on the named mascots and logos or for any kind of photos.

We and our events are part of the community and so are our mascots and logos. Within this community, everyone should have the right to use our mascots and logos within his or her artwork. We too acknowledge that the fair use of our mascots and logos helps to promote our events. But we also have a responsibility and an image to keep, so we have to set some rules.

If you want to use our mascots or logos, therefore please stick to these simple rules:

- Please do not use our art in a way that could make others think that you or your business are affiliated with us.
- Please do not use our art for any forbidden, dark, violent, sexual or inappropriate artwork or media for this could have a negative influence on both our and the community's image.
- Please respect the rules of fair use and do not simply copy our art.
- If you want to sell your artwork, we would be happy if you could give something back in reward. We are happy to receive donations for charity auctions, art galleries and decorations or items to sell to fund our events.
- You do not have to give credit for most mascot and logo designs speak for themselves. Nevertheless, we would appreciate a link to our event website or a reference within the credits.
- Please respect the rights of our convention artists and third parties who made artworks based on our art of their own. If you want to use their art, please ask them for permission first.

Please understand that we have to take action in case of a violation to protect our and the communities' image. Violations might especially be considered within the admission of vendors to our events. In a case of a heavy violation, we will consider posting a cease and desist order.

*Thank you for your cooperation!*

